

OUR stories

Demonstrating Change through Storytelling

“The head does not hear until the heart has listened.

Stories open up the heart so the head can hear.”

ITALO CALVINO



Join us to explore simple and practical ways to demonstrate change through storytelling. Integrating storytelling in our programs and reporting (including writing, spoken word and visual arts) can have a profound impact on the work we do. It can also enhance our ability to communicate the true impact on our clients and our community.

Join with colleagues to:

- 📖 Explore how stories can be used in reporting, funding applications, and communications with others.
- 📖 Brainstorm cost effective ways to integrate storytelling into your current or planned projects and programs.
- 📖 Explore the use of spoken word, art, photography, videography, popular theatre, and more.
- 📖 Clarify the essence of one key story you want to tell.
- 📖 Dialogue about ways to streamline the use of storytelling in reporting.

CONFERENCE

APRIL 11/12, 2007

ROUNDHOUSE COMMUNITY CENTRE

181 Roundhouse Mews

(Corner of Pacific and Davie)

Vancouver, BC

The origins of the conference

In early 2006, Vancouver Coastal Health's SMART Fund asked its community partners to share health promotion stories of change for a person or a community. The results were stunning, and sparked growing interest in the power of stories.

Who is invited?

- Representatives of Aboriginal Health Initiatives Program and SMART Fund projects
- Funders from the Lower Mainland
- Vancouver Coastal Health staff
- A total of 200-250 participants

To ensure accessibility there will be no cost to attend this event.



Please read on . . . 

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Enhancing well-being and community benefit are the true goals of our work – dimensions often overlooked by typical reporting methods. In today's increasingly complex world, the power of story is more important than ever.

Join us to explore:

- 📖 The legitimacy of storytelling for reporting the outcomes of our work.
- 📖 The ethical issues that come into play.
- 📖 How storytelling can benefit all stakeholders – participants, programs, funders and more.

We welcome your input into making this event valuable for you.

Please contact Event Coordinator Kate Sutherland with your suggestions/stories: katevan@telus.net or **604-708-3093**.

And check in at www.smartfund.ca/conference/ for more info.



“Traditionally, the gathering of people to tell the story of a journey was a method of mapping out the life-way...what may be encountered; what may be challenging...the hazards to be avoided; the gifts and the teachings to be gathered along the way. This was not idle talk, nor curious listening. It was a matter of evaluating the course of life in order that life may continue.”

ART STEPHENSON, ED, TEEGATHA'OH ZHEH

Advisory Committee

- **Sabrina Bonfonti** (Self Help Resources Association of BC)
- **Deepthi Jayatilaka** (Vancouver Foundation)
- **Aline LaFlamme** (Aboriginal Front Door Society)
- **Renae Morriveau** (Aboriginal Arts and Culture Celebration Society)
- **Chris Morrissey** (LGTB Generations Project)
- **Marshall Thompson** (Richmond Youth Service Agency)
- **jil p. weaving** (Vancouver Board of Parks and Recreation, Arts and Culture Office)
- **Baldwin Wong** (City of Vancouver, Social Planning Dept.)
- **Peter Bruckmann** (VCH – SMART Fund)
- **Sue Davis** (VCH, Community Engagement)
- **Diana Day** (VCH, Aboriginal Health Initiative Program)

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